### Humility, Honesty, Prudence, and Humor: Four Horsemen to prevent a Communication Apocalypse

Missouri Association of School Administrators March 2021 Laura Nelson, EdD



https://www.zoo.com/quiz/which-the-four-horsemen-the-apocalypse-are-you

### **APOCALYPSE**

#### noun:

#### A large DISASTROUS FIRE

SEE ALSO

CALAMITY, CATACLYSM, CATASTROPHE, DEBACLE, DISASTER, TRAGEDY, STAKEHOLDERPERPECTIONSIN2020ABOUTSCHOOLDISTRICTPLANSTOADVANCELE ARNINGDURINGANINTERNATONIALPANDEMIC



https://lancasteronline.com/news/local/fireworks-lead-to-dumpster-fires-across-the-county-last-night-fire-official/article\_2e272044-bed2-11ea-ae5a-cb7c77f95fe2.html

# Combustibles - what we knew & what we learned



Awareness is the birthplace of possibility. Everything you want to do, everything you want to be, starts here

-Deepak Chopra

### **Talent Management**

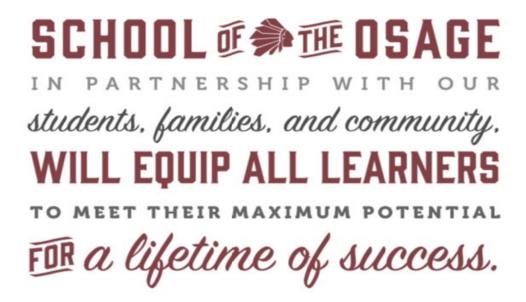
- \* You
- \* School District Mission

#### **Self-Assessment**

- \* Top Strengths plus/delta talent management
- \* School District Mission rate imaginative capacity
- \* Key Words articulate narrative coherence

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### **Prudence**



### **Honesty**



Cancer tumors absorb sugar for mobility

https://actu.epfl.ch/news/cancer-tumors-absorb-sugar-for-mobility/

### Humor



Grub's up. Imperial War Museum

https://theconversation.com/heres-a-better-alternative-to-food-banks-subsidised-national-kitchens-37928

### Humility



https://www.pinterest.com/pin/112027109518925784/

### Intentionality

- Regular System
- Keywords for Support & Resilience
- Increased Frequency
- Transparency

### **Communication Examples**

- Cascade
- Theme of the Year
- Branding Guide
- Mission and Strengths door cards
- Cookie Runs
- Bus Rides
- Smoke Signal
- Notes and Birthday Cards
- Remind
- BOE weekly update
- ThoughtExchange
- Phone jockey
- Rounding Report
- Yes (Media Partnerships)
- Cadence- Community Update

## **Best Wishes for the Journey**

#### Resources

Gallup.com

What I gain from Riding the Bus (School Administration- March 2021)

https://www.yourthoughtpartner.com/blog/4-main-problems-that-come-with-poor-communication

https://robert-murray.com/7-causes-bad-communication/

https://www.inc.com/dave-kerpen/15-quotes-that-remind-us-of-the-awesome-power-of-humility.html

### **Contact Information**

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